

250th Anniversary Committee Meeting Minutes April 13, 2015

Present: Brian Seeley, Scott Bugbee, Penny Stetson, Mary Woodward, Clara Kustra, Laura Gund, Patricia Jenkins, Annie Gasowski, Marion Kelsey and Jan Allen.

Meeting called to order at 10:10 am.

Minutes from January and March were approved as written.

Since Laurie was not due with the t-shirts until 10:30, we changed the agenda and passed the "task worksheet". Everyone was to choose at least one task to take charge of. Jan mentioned that any empty slots would be offered to the public via e-crier or some other method. This led to a discussion about the recent misunderstanding regarding the town applications and need to appear before the Selectmen. Anyone new to the committee would have to fill out an application and be approved by the Selectmen but everyone who has been serving does not need to. There will be an oath to swear at some point.

There were no updates to the budget, but the question of how bills were to be paid was brought up. Scott explained that bills would be submitted to the town office and paid through that office. A later discussion suggested that someone should be authorized to keep track of income and expenditures of the committee. This will be on the May agenda.

Laurie arrived with the first shirt order, 70 organic off-white t-shirts in many men and women sizes. The logo is in teal, on the left chest/shoulder area. The cost per each is \$5.00, due to the shirts being overstock items. Laurie also brought several sample shirts, a pink which was not liked, a hefty Hanes black with teal logo which was popular with the men especially, and a color-washed teal (no logo). The bill for \$350.00 will be delivered to Joanne in the Town Office for payment.

The shirts will be sold at the fishing derby on May 9th, for \$10 each. Discussion concluded that at this point all shirts will be sold for \$10.00. This will make it easier for volunteers selling them. Seeing a small profit is better than ending up with over-stock.

Laurie will create more samples with different colors, fabrics, and logo placement, which will be displayed on a "clothesline" in the Library, to gauge response from residents, and help make further selections.

It was pointed out that the printed logo did not have the correct font on the lettering. Laurie will check whether she used the wrong imprint or they just didn't show up in the printing process. *

Laurie left the catalog from which we can choose hats and bags. She suggested hats by "Adams" with an embroidered logo. This will be on the May agenda.

Laurie also volunteered to provide us with names of possible vendors of ceramic coffee mugs, insulated tumblers, pens and other souvenirs. Jan remembered a NY vendor who etched logos on glasses and will look into it.

At Laurie's departure discussion returned to the Fishing Derby as the first town event where we can promote the 250th. Annie offered to create posters/flyers for the event. Brian will attend, although his focus needs to be fishing with his son. Scott offered to man the booth

while Brian fishes. They will take shirts to sell. Clara will check with the Recreation committee and Randy to make sure we will be welcome and also get a tent.

Clara will check with her son regarding creating the 250th shirts which Pat and Scott will design.

The Elm Tree Society has offered to donate an elm tree/liberty tree to the town. Laura read several responses to the idea from members of the conservation Commission regarding the needs of elms and possible placement. Suggested places included the Veterans' Memorial, Between the Safety complex and field; Little River Park; between Mast Way School and the church, in the Rain Garden; in the David Allen Memorial Triangle. The majority seemed to like the idea of the Little River Park, with a dedication following the parade on July 16th. Clara, Mary, and Laura will check with the Recreation department for approval and with the conservation commission for the best planting time. *

Several times the topic of information paths came up. How do we best reach the public? Annie suggested that Every Door Direct Mail would cost \$290, plus paper and printing. E-Crier does not reach enough people, even with paper copies. The discussion will continue.

Mary Woodward reported that Lee In Bloom is moving along. A sample box was created, and will be checked for growth and bloom. She has sought and received money from various sources including the Master Gardener Program. There is continued contact with Mast Way School regarding the program and educational aspects.

The Mast Tree Cutting is in motion with Don Quigley set to meet with Mast Way teachers. Someone will need to look into insurance for this event through both the town and school district.

Pat informed us that the Senior Advisory Board has been told they cannot hold funds. They have \$1004.00 from "Crisp" Sales and would like to give it to the 250th Committee. Scott said he would look into the process for doing that. * see below for update* The Committee unanimously accepted the gift. Pat continued by saying the 250th Committee would be responsible for selling the "Crisp" at the 2015 Town Fair since to discontinue "crisp" sales would disappoint many residents. Pat, Clara and Penny would still recruit bakers, get the paper goods and ice cream but as 250th committee members not SAC members.

Our next meeting will be Monday, May 11th at 10 AM at the safety complex. The following items should be on the agenda: creating a calendar of when tasks should be started/completed; planning for the Town Fair; Parade Route; Event for after the parade; choosing hats and bags; banners-what they look like, where to order and where to hang; any follow-up from this meeting; and new business.

The meeting was adjourned at 12 noon.

*Scott checked and advised us via e-mail that if the SAC money went directly to the Heritage Commission it would be fine.

* Laurie reported via e-mail that she had used the logo that seemed clearest, not realizing that it was the non- seraph font. She will print using the correct copy for us to see.

* The Liberty Tree discussion continues.

Respectfully submitted by Jan Allen